



Thomas Michel
Principal Designer

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Self-taught French Designer deeply passionate about creating clean and intuitive interfaces that enhance people's lives. Currently Principal Designer at PayFit, where I lead strategic design initiatives, support design culture across the company and stay hands-on for impactful projects.

Experience

Principal Designer at PayFit

March 2025 — Present

Lead high-impact strategic initiatives, from Design System evolution to 0→1 product launches. Stay hands-on with key design projects to ensure quality and consistency. Collaborate closely with Product, Engineering, and Leadership to shape and deliver meaningful user experiences.

Design Director at PayFit

Nov 2018 — March 2025

Led a tribe of 4 cross-functional teams (+20 contributors). Delivered several 0→1 product launches, and oversaw full design cycles from discovery to delivery. Managed and mentored Product Designers (Mid/Senior/Staff) and fostered a culture of excellence.

Lead Designer at Mention

Mars 2015 — Nov 2018 (3.5 year)

Built the Design team from the ground up, including hiring, processes, and design culture. Defined and maintained the brand's visual identity across product and marketing. Led the design of the Mention platform on Web and Mobile (iOS/Android), from vision to execution.

Freelance Designer

January 2012 — Present

Collaborated with differents company's in their design projects. (Clients: Tinder/Blackberry/L'Oréal/ Drivy/Timber/Eligible API/Tapcore/Sanebox/Audiobox/Livit/Glide)

Skills

UI, UX, Product & Web Design, Management, Strategic topics, 0→1 Projects, Mobile Design, Design System, Double Diamond, Artistic Direction, Mentoring, Sketch, Adobe Suite, Figma

Education

HEC Digital Agency

2015, HEC Paris

Design Degree

2014 - 2015, SUP'Internet

High School Degree

2011 - 2014

Languages

French	English	Spanish
Native	Fluent	Basic